

★ Lavallette ★

Salon joins the fight to find a cure

By Alena Competello

In a show of support for women's health in honor of Breast Cancer Awareness Month, J.D.'s Place will donate a portion of its proceeds for the month of October to The Next Generation Foundation.

This local salon is no stranger to charitable donations. Owner Michele Louro noted that the salon has previously donated funds to other local organizations, including Simon's Kitchen, a soup kitchen in Seaside Heights, Save Barnegat Bay and the VFW, among others. This is the first time, however, that the salon will be donating funds to a cancer organization, Ms. Louro added.

The salon will be donating a portion of its proceeds for the entire month of October to The Next Generation Foundation, Ms. Louro stated. Ten percent of each customer's bill will go directly to the charity, she explained.

The stylists in the salon are



SUEANNE GOSS, The Ocean Star
The women of J.D.'s Place, a salon in Lavallette, including the salon's owner Michele Louro [from left], Chris Kusion, Lisa Luiz and Penny Munsie, proudly donned their pink aprons in a show of support for Breast Cancer Awareness Month. A portion of the salon's proceeds for the entire month of October are being donated to The Next Generation Foundation.

also donning pink aprons in honor of Breast Cancer Awareness Month.

The Next Generation Foundation is a nonprofit organization, currently applying for 501(c)3 status, according to the foundation's official Web site.

The foundation, founded in 2007, raises awareness and encourages volunteerism in youth. According to the foundation's Web site, its purpose is to "inspire the younger generation that the small things they can do now will make a very big difference for the future."

The foundation has given donations to foundations

"It's just me. It's how I am," she said.

J.D.'s Place is located at 507 Grand Central Ave. in Lavallette. The salon can be reached by calling 732-830-1777.